

Showcase Arts Foundation Inc.

Who we are:

We are a dedicated group of artists and performers who bring new performance events and opportunities for education in the performing arts to Pinellas County and Tampa Bay.

Our Programs:

When you become a SAFI sponsor you help us fund our troupes;

- **The Showcase Repertory Company** – The SRC is a group of dedicated actors bringing award winning, sophisticated and contemporary comedies and dramas and original plays to various stages and venues in the area.
- **The Risque Business Troupe** – A fun and bawdy group that creates vaudevillian / burlesque style comedy shows as well as comedy murder mystery shows to be performed at senior centers and various locations in the area
- **The Improv-ables** - Our wild and talented improv troupe bringing unexpected off the cuff comedy as well as short scenes from well known plays and movies. The Improv-ables perform in various locations from restaurants and pubs to private and public events.
- **SAFI Taffy** – “The sweetest little show chorus in the land” – our musical arm, SAFI Taffy presents music and dance performances in various venues and for outdoor events throughout the year. Seasonal performances such as a Halloween show, Holiday caroling and spring concerts are an example of their productions. They are featured every year in our “Waaaay off Broadway Revue”, winter fundraising production.
- **The Downtown Summer Theater Series and Summer Workshops** – SAFI offers workshops for actors and directors throughout the year but in the summer we provide an intense 10 week program three nights a week that culminates in performances in various locations around downtown Dunedin. These performance by all age groups vary from short scenes and monologues to productions of one act plays and original works.

Our Board of Directors:

Wanda Dow – Board President

Jay Evans Jr. – Treasurer

Stephanie Joines – Member

Tom Fassel – Member

Mary Locarni – Vice President

Beth Adele Long – Secretary

LeAnn McDonald – Member

Lil Barcaski – Creative Director

Mat Eberius – Marketing Director

Nathan Daugherty – Music Director

2010 - 2011 Sponsorship Rates: Showcase Arts Foundation Inc (SAFI)

Producer (\$500 per season)

Back cover or inside front or back cover of each program (Showcase Rep, Safi Taffy and Way Off Broadway Revue – approximately 10 programs) throughout the season (first availability) – full page ad. Once these spots are filled, we will put these full page ads in the next best available space in each program.

Banner or poster with sponsor's company and or logo hung at all main stage Showcase Rep shows, The Way Off Broadway Revue (January 2011) and at all SAFI Taffy performances whenever possible.

Business name mentioned on stage before each performance at all SAFI performances throughout the year.

Table space for sponsor promo material at all show venues whenever possible.

Logo on all printed materials (**time sensitive for the Rack Card**)

Logo and link to your site on the sidebar of the SAFI website on all pages of the site.

Logo and link on sponsor page of website

Free entry to all Repertory shows for up to 6 people. (choose any one performance of each production)

plus 4 tickets to "The Way Off Broadway Revue". (choose any production)

Director (\$300 per season)

Half Page Ad in each program (Showcase Rep, Safi Taffy and Way Off Broadway Revue – approximately 10 programs) throughout the season

Business name mentioned on stage before each performance throughout the year.

Table space for sponsor promo material at all show venues whenever possible.

Logo on all printed materials (**time sensitive for the Rack Card**)

Logo and link on sponsor page of website

Free entry to all Repertory shows for 2 people. (choose any one performance of each production)

plus 4 tickets to "The Way Off Broadway Revue". (choose any production)

Lead Actor (\$100 per season)

Small ad (slightly less than business card sized) in each program (Showcase Rep, Safi Taffy and Way Off Broadway Revue – approximately 10 programs) throughout the season

Business name mentioned on stage before many of the performances throughout the year.

Business listing and link on sponsor page of website

plus 2 tickets to "The Way Off Broadway Revue". (choose any production)

Your sponsorship can be broken out over two payments. (Lead Actor must be paid in full when application is made) The first payment of 50% must be received by no later than September 15th (**time sensitive for rack card production schedule**). The second 50% payment must be made by January 1.

Full season sponsors will have logos or business names prominently placed on our 5000, full color, double sided, glossy promotional rack cards which will be produced for

distribution all over the Dunedin and the surrounding areas. These will advertise our whole season and our season sponsors and will go into the local centers and many local businesses and civic organizations.

Higher level sponsor logos will also have prominent placement on all full color posters that are created during the season and on many of the smaller flyers and promotional hand-outs that are created to advertise individual productions. These posters and flyers are hung in downtown Dunedin and are handed out at various events throughout the year.

Questions? Contact Lil Barcaski at **727.348.6682** or lil@virtualcreatives.com

SAFI Sponsorship Application

Thank you for sponsoring the Showcase Arts Foundation, Inc. and its troupes for the 2010 – 2011 season!

Sponsor Name: _____
Primary Contact: _____ Email: _____

Street Address: _____
Phone:(_____) _____
City: _____ State: _____
ZIP: _____

Please check the appropriate line:

Producer (\$ 500 per season) _____
Director (\$ 300 per season) _____
Lead Actor (\$ 100 per season) _____

Make check or money order payable to:
Showcase Arts Foundation, Inc.
1714 County Rd. 1, Suite 23
Dunedin, FL 34698

Thank you! As soon as your application is processed, we will contact you directly about information and materials we need in order to promote your business as appropriate for your sponsorship package. Questions? Call or email Lil Barcaski at **727-348-6682**

Showcase Arts Foundation, Inc.
Dunedin, Florida 34698

www.showcaseartsfoundation.org
727.348.6682